



## PRESS RELEASE

### ***Il coraggio di andare oltre: an independent Italian production to celebrate Moto Guzzi 100th anniversary***

**Monday 15th of March**, on the occasion of **Moto Guzzi 100<sup>th</sup> anniversary**, **ASI Automotoclub Storico Italiano** will present **together with Massimo Zavaglia and Bruno Nava**, creators and promoters of the project, ***Il coraggio di andare oltre***: the documentary tells the story of the three founders of the Italian motorcycle company based in **Mandello del Lario**.

The documentary is a production made by **Alboran communication agency**, with the patronage of **Comune di Milano**. Despite the hard moments suffered in the last year, undermined by lockdowns and restrictions, the work has been completed on time for the important anniversary.

It was indeed on **March 15th, 1921**, that “**Moto Guzzi Società Anonima**” was established in a Genoese notary office: the dream of two inseparable friends **Giorgio Parodi** and **Carlo Guzzi** began to take shape, supported by the unforgettable memory of the third founder of the company, **Giovanni Ravelli**.

***Il coraggio di andare oltre*** is, above all, a story of a fraternal bond, which turned into a project that became a successful motor entrepreneurial reality and wrote some of the most important pages in the history of the two wheels.

**Moto Guzzi** is not just a logo that identifies beautiful, technically advanced and fast motorcycles. It is also the extreme expression of the story, both human and professional, of those who made possible the birth and the accomplishment of a common goal.

This is the real story behind the documentary ***Il coraggio di andare oltre***: an adventure soaked in emotions and details unknown by the most, through a precious storytelling made by the protagonists of the genesis of the brand.

In order to promote the documentary, **ASI Automotoclub Storico Italiano** has organized a **live streaming on Monday 15<sup>th</sup>, at 9PM**: the official trailer will be released and some fragments of the work will be unveiled.

During the evening, the creators of the project, as well as several other guests, will share their filming experience and their relationship with the Italian brand and the project.

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To participate in the live streaming, connect to one of the **ASI Automotoclub Storico Italiano web channels**:

- Facebook page <https://www.facebook.com/AutomotoclubStoricoItaliano>
- Youtube channel <https://youtube.com/user/asifed>
- ASI website [www.asifed.it](http://www.asifed.it)

## **IL CORAGGIO DI ANDARE OLTRE – Docufilm**

*Story by Massimo Zavaglia and Bruno Nava*

*A film by Alboran Srl*

*Written by Laura Motta*

*Directed by Maurizio Pavone*

*Director of photography Valerio Lamberti*

*Executive producer Marida Galliani*

The documentary has no commercial or advertising purposes. All protagonists gave their time and expertise for free. Any possible profit coming from the distribution of the documentary will be donated to **Associazione LE VELE Onlus** in Pioltello (Milano, Italy) [www.levele.org](http://www.levele.org).

### **CONTACTS**

#### **Press office**

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### **SOCIAL MEDIA**

[www.facebook.com/guzziparodiravelli](http://www.facebook.com/guzziparodiravelli)  
[www.instagram.com/ilcoraggiodiandareoltre/](http://www.instagram.com/ilcoraggiodiandareoltre/)

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